



Sheldon Thomas

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Graphic Design Student | Aspiring Brand Designer

SUMMARY

I am a graphics design student pursuing an associate in applied science with a focus on brand identity and visual design. Experienced in creating mockups and branded materials using Adobe Illustrator, with a strong interest in developing cohesive visual systems for real-world applications. Actively seeking brand internships and entry-level opportunities.

EDUCATION

Associate of Applied Science, Graphic Design 01/2022 - 5/2026
Wake Technical Community College | Raleigh, NC

Advertising & Graphic Design Certificate 05/2023
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Wake Technical Community College | Raleigh, NC

ACADEMIC PROJECTS

Beverage Label Design 2024

- Developed a cohesive wine label including front and back label and packaging concepts.
- Researched target audience and market trends to inform visual direction and typography.
- Designed original layouts using Adobe Illustrator.

Sustainable Education & Awareness Campaign 2025

- Developed a branding and awareness campaign focused on providing digital devices to students in underserved communities.
- Designed visual assets to promote equal access to technology and educational resources.
- Applied branding strategy and visual storytelling to support social responsibility.

COMMUNITY BRANDING & DESIGN EXPERIENCE

Volunteer 2022

Wake County Public Schools

- Designed custom water bottles for student use, applying branding, layout, and visual hierarchy principles.
- Created mockups to visualize designs in real world contexts.
- Used Adobe Illustrator to develop clean, scalable design assets.

SKILLS

Adobe Illustrator · Branding & Visual Identity · Mockups & Presentation Design · Visual Consistency · Concept Development